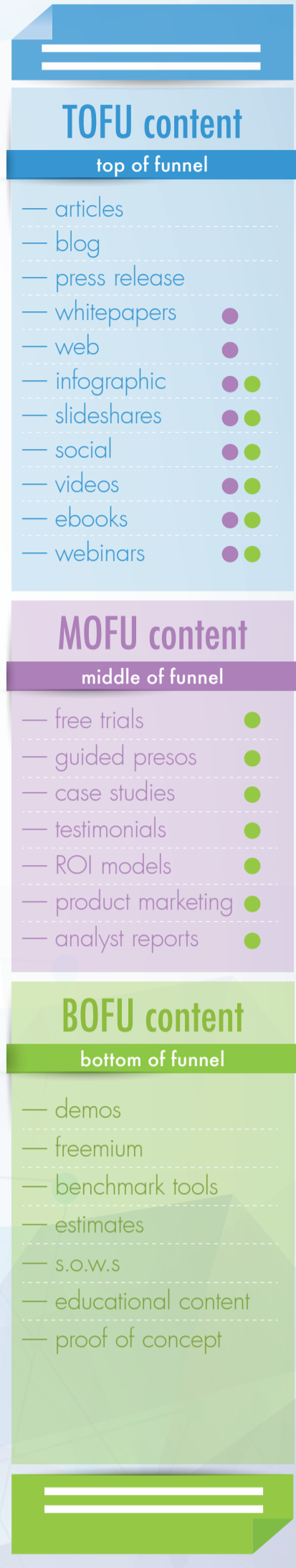


TECH STACK

Empowering marketers through powerful technology is what we do. At every stage of the funnel, LeadMD can help you plug-in to the right type of tech for your business needs. With the right technology in place and a funnel-driven content plan, you will surge.

PLUG IN THE TECH TYPE



TURNING ON THE TECH

You've plugged it in now let's turn that baby on. Here's a list of our tried-and-true technology recommendations to build your most powerful tech stack.

TOP-TO-BOTTOM FUNNEL SUPPORT



DATA PLATFORMS	SEO TOOLS	ANALYTICS	WEB PRESENCE	SOCIAL MEDIA	FORMS	COMMUNICATION
data.com EVERSTRING LeanData leadspace	Google AdWords MOZ bizable crazyegg Terminus	Google Analytics bizable vidyard crazyegg Optimizely DOMO influitive	Optimizely conductor INVISION SnapApp	GaggleAMP vidyard DYNAMIC SIGNAL insightpool	DocuSign Formstack SnapApp Marketo	citrix GoToMeeting citrix GoToWebinar webex clearslide
PREDICTIVE DATA MODELING	ACCOUNT BASED MARKETING	FILE MANAGEMENT	PRINTING SERVICES	TESTIMONIALS	MEDIA	CONTENT CREATION
EVERSTRING Lattice Semiconductor Corporation	ENGAGIO LeanData Terminus	box Dropbox Drawloop	degraffics PrintSf.com SwagIQ printingforless.com	TechValidate Delighted	vidyard LeadMD	LeadMD kapost

TOOLS TO ALIGN YOUR TEAMS



BUT... IT'S NOT ALL ABOUT TECH

While technology might be easy to buy, it certainly isn't easy to manage. The key trifecta of this story is People, Process, AND Technology.

CREATE BETTER ENGAGEMENT

Using the right tools, creating the appropriate content, and working with the right people will not only help generate new revenue, but also retain current clients.

6 to 7x's

It costs 6-7 times more to acquire a new customer than retain an existing one

Creating a scalable technology stack with the right tools to align your teams and communicate more efficiently with your clients will only secure a better client to vendor relationship.



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